

Text to join NCJTC email list

- 1 Text NCJTC to 22828
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AMBER Alert Essentials for Community Members

Presented by:
Ed Bertola
July 27, 2022



The background of the slide features a photograph of a group of people in a meeting, overlaid with a semi-transparent blue filter. A diagonal line splits the image from the top-left to the bottom-right. The text 'NCJTC Video' is centered in the upper half of the image in a white, sans-serif font.

NCJTC Video

Webinar Information

This webinar is provided under award # 2020-MC-FX-K003, provided by the Office of Juvenile Justice and Delinquency Prevention (OJJDP), and supported by the AMBER Alert Training & Technical Assistance Program.

The opinions expressed by presenters in their oral or written material are theirs alone, and do not necessarily represent those of the National Criminal Justice Training Center of Fox Valley Technical College or OJJDP.

This webinar may contain difficult and explicit content, and graphic images, which some people may find offensive. We respect the feelings and tolerances of our participants related to sensitive topics. Please be sure to take special care to protect yourself, as needed. If there is something we can do to support you during this webinar, please let us know.



AMBER Alert Training & Technical Assistance Program

Mission

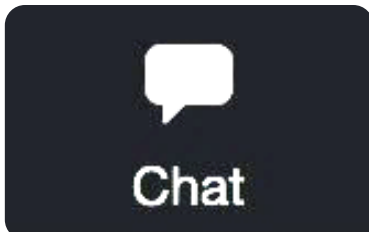
To safely recover missing, endangered, or abducted children through the coordinated efforts of law enforcement, media, transportation, and other partners by using training and technology to enhance response capacities and capabilities and increase public participation.



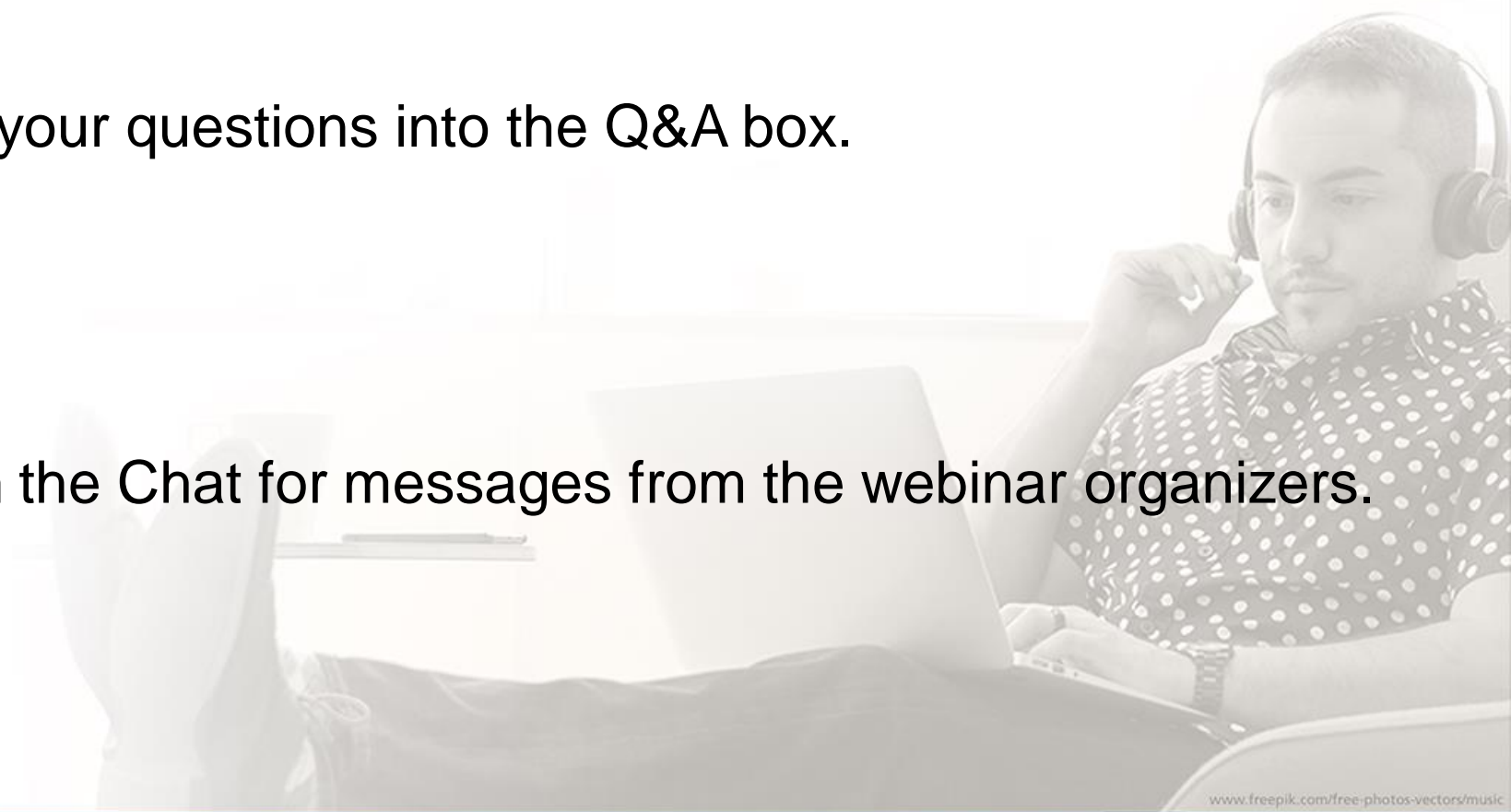
Zoom Webinar Technical Overview



Enter your questions into the Q&A box.



Watch the Chat for messages from the webinar organizers.



www.freepik.com/free-photos-vectors/music

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- Pop-up blocker must be turned “off.”
- You will receive an email within 2 weeks with instructions on how to access our webinar library, the recording of this webinar, additional webinars and self-paced courses.



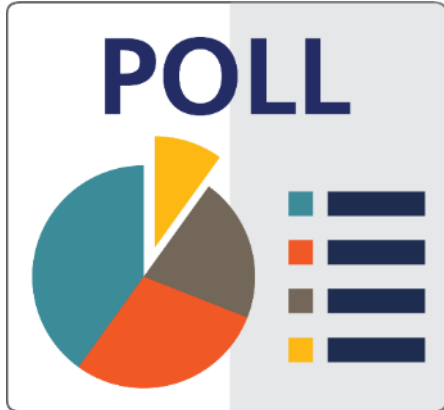
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- **Live Webinar = YES**
- What do I need to do?
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- Attending as a group?
Email names to jeanette.leitner1969@fvtc.edu

Poll Questions

Poll questions may be asked during the webinar.

This is your time to weigh in with your thoughts.



Please respond promptly; polls are open for a short period of time.

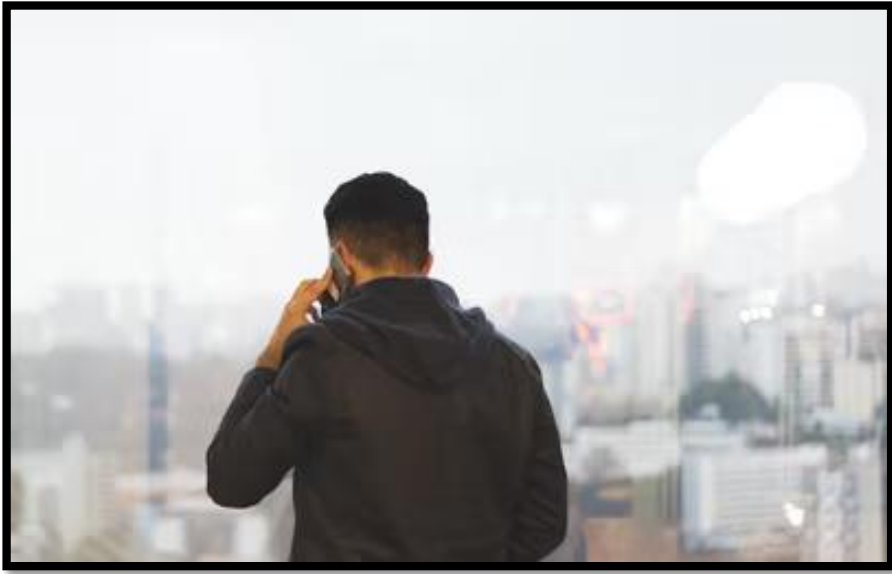


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NCJTC Learning Objectives

- 1 Recognize the history and essential components of the AMBER Alert program
- 2 Examine the criteria of an AMBER Alert and how to support law enforcement during an AMBER Alert activation
- 3 Explore tools and resources available to law enforcement during an AMBER Alert activation and how the community may interact with law enforcement



AMBER Alerts

What are they and how do they involve me?

Amber's Story

- In 1996, Amber Hagerman was kidnapped and subsequently murdered in Arlington, Texas.



What is an AMBER Alert?

1. There is reasonable belief by law enforcement that an abduction has occurred.
2. The law enforcement agency believes that the child is in imminent danger of serious bodily injury or death.
3. There is enough descriptive information about the victim and the abduction for law enforcement to issue an AMBER Alert to assist in the recovery of the child.
4. The abduction is of a child aged 17 years or younger.

Why Minutes Count


“...the vast majority of the abducted children who are murdered are dead within three hours of the abduction.”



<https://www.atg.wa.gov/child-abduction-murder-research>



What is the Hollywood Effect?



**Successful alerts
require partnerships
and an understanding
of everyone's role.**



**911 Operators play
an important role**

What happens when the police arrive?

What decisions need to be made?



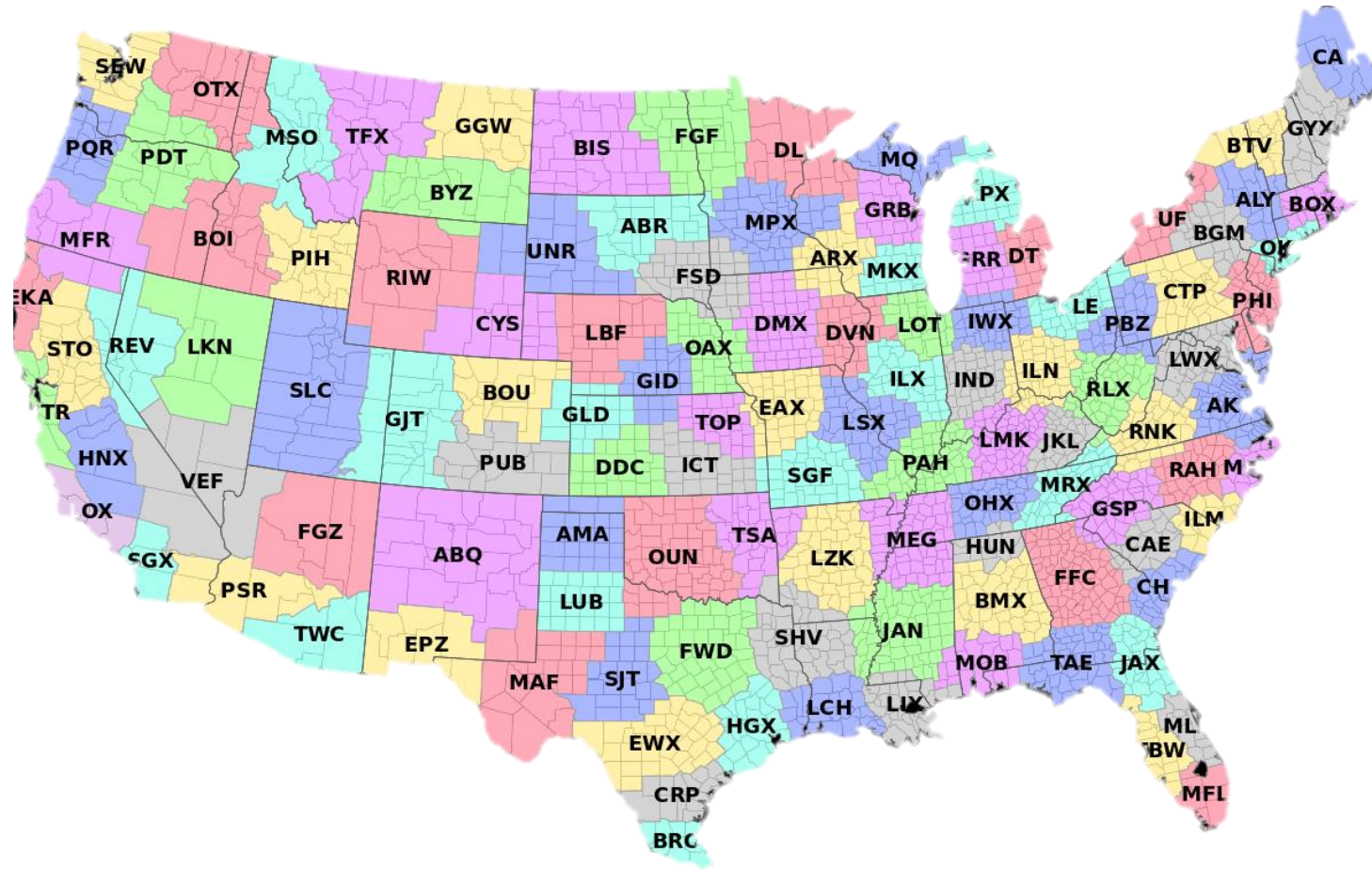
**What role does
the media play?**

**Where will I see
the information?**





Emergency Alert System



Freeway Signs



Law Enforcement Flyers

CALIFORNIA HIGHWAY PATROL

AMBER ALERT

CHILD ABDUCTED/TAKEN



Name: Diana Moreira
Age: 33 Years Old
Height: 5'
Weight: 120 Pounds
Hair: Brown
Eyes: Brown



Name: Priscilla Penaloza
Age: 11 Years Old
Height: 4' 7"
Weight: 80 Pounds
Hair: Black
Eyes: Brown



Name: Alexander Penaloza
Age: 1 Year Old
Height: 2'
Weight: 24 Pounds
Hair: Black
Eyes: Brown

**Vehicle: 2012 Mini Cooper Sedan Grey
CA Plate 6UWL251**

THIS AMBER ALERT HAS BEEN ACTIVATED BY THE CHP ENTAC ON BEHALF OF THE SAN JOSE POLICE DEPARTMENT FOR THE FOLLOWING COUNTIES: SANTA CLARA, ALAMEDA, SANTA CRUZ, SAN BENITO AND STANISLAUS.

PRICILLA AND ALEXANDER PENALOZA WERE LAST SEEN WITH THEIR MOTHER, DIANA MOREIRA, ON NOVEMBER 2, 2018, AT APPROXIMATELY 1715 HOURS, IN SAN JOSE, SANTA CLARA COUNTY.

IF SEEN CALL 9-1-1

CALIFORNIA HIGHWAY PATROL

SILVER ALERT

AT-RISK/MISSING PERSON



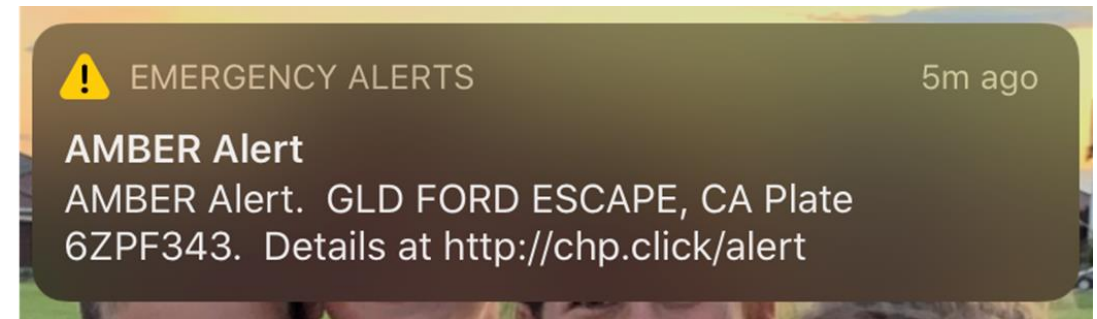
Name: Kathryn Kennedy
Age: 70 Years Old
Height: 5' 6"
Weight: 180 Pounds
Hair: Brown
Eyes: Brown

**Vehicle: 2007 Chevrolet Trail Blazer Black
CA Plate 6RQP193**

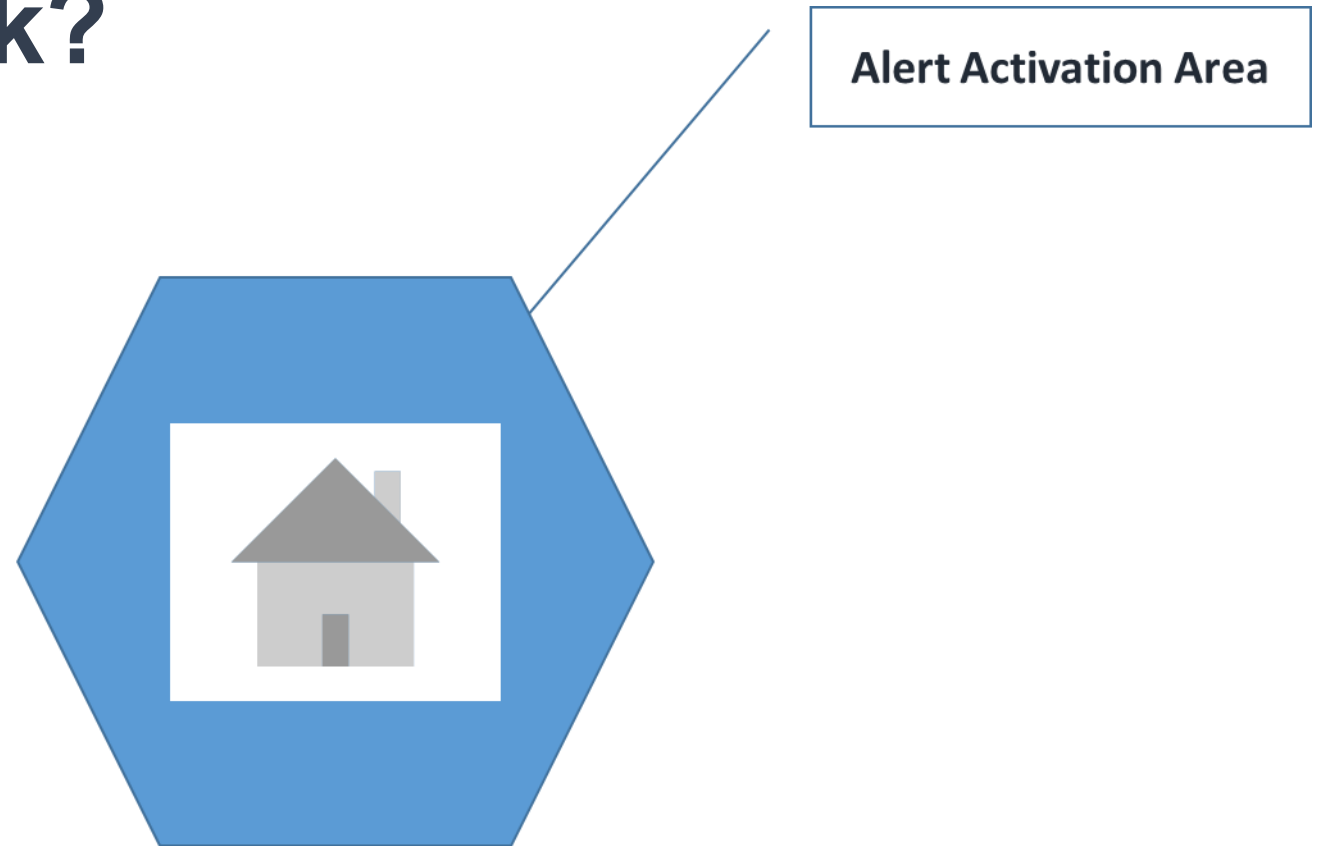
SILVER ALERT HAS BEEN ACTIVATED BY THE CHP ENTAC ON BEHALF OF THE SAN JOSE COUNTY SHERIFF'S DEPARTMENT.

KENNEDY WAS LAST SEEN ON JANUARY 14, 2019, AT APPROXIMATELY 0900 HOURS, IN SAN JOSE, SAN JOSE COUNTY. KENNEDY SUFFERS FROM A MEDICAL CONDITION THAT MAY BECOME DISORIENTED.

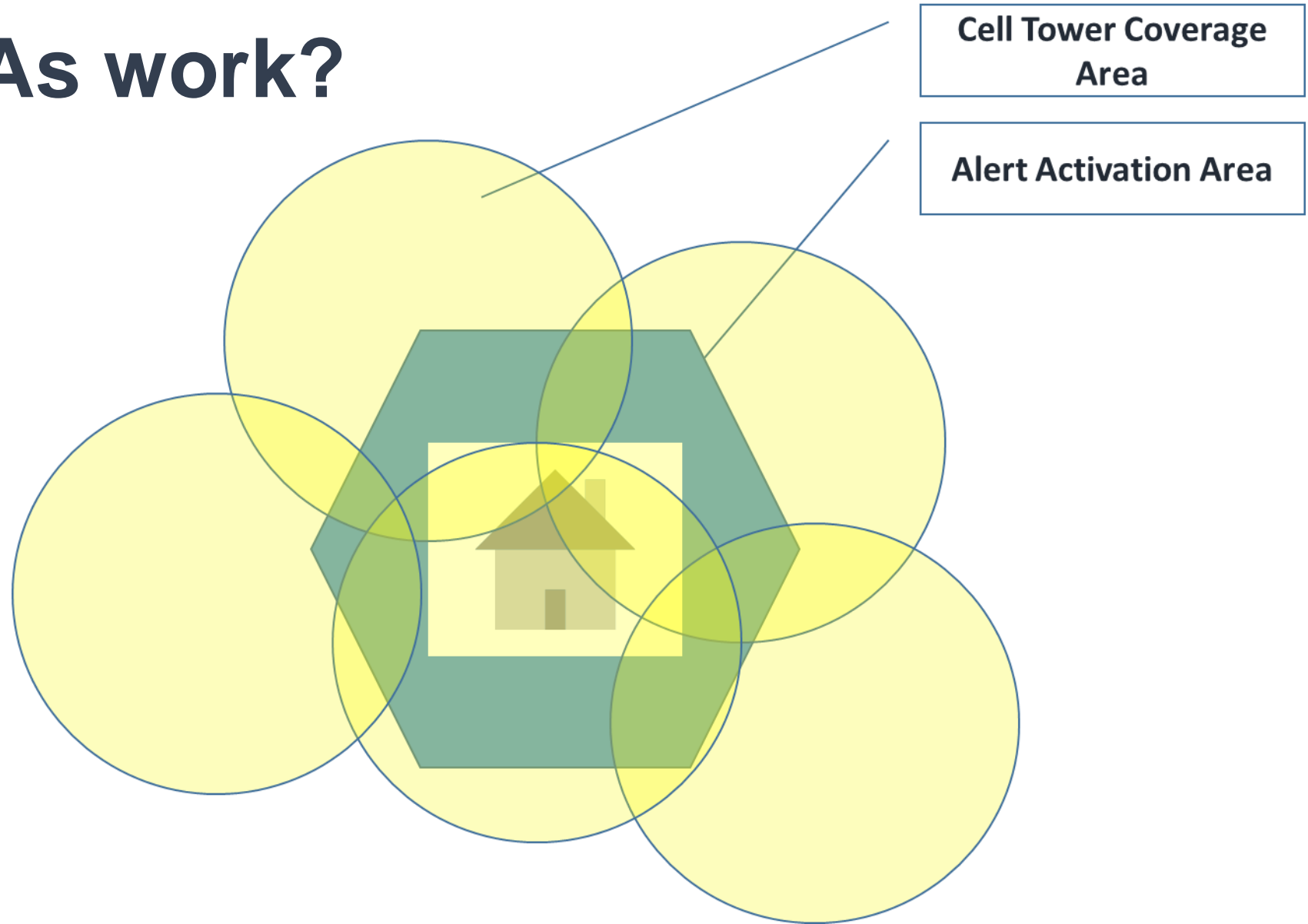
IF SEEN CALL 9-1-1



How do WEAs work?



How do WEAs work?





EMERGENCY ALERTS

5m ago

AMBER Alert

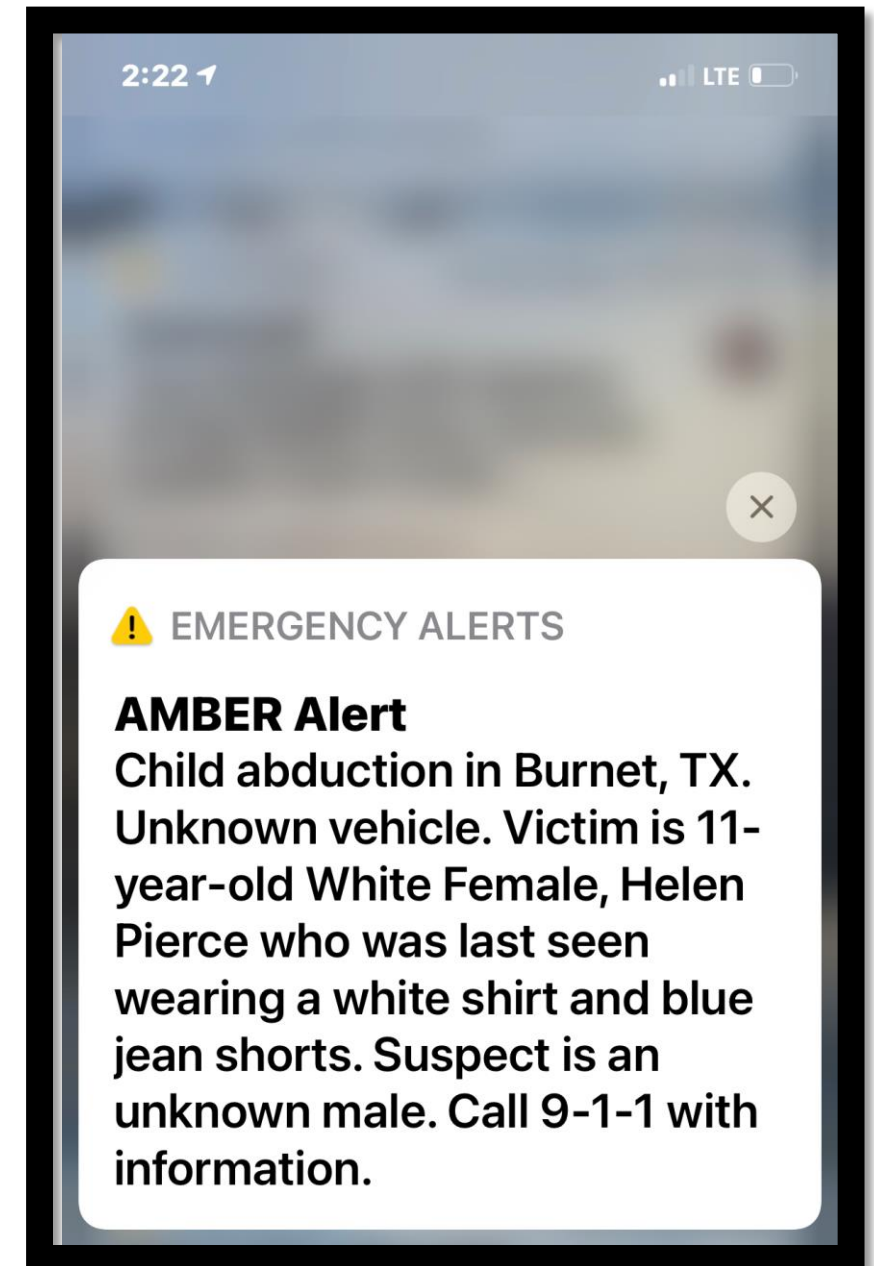
AMBER Alert. GLD FORD ESCAPE, CA Plate
6ZPF343. Details at <http://chp.click/alert>

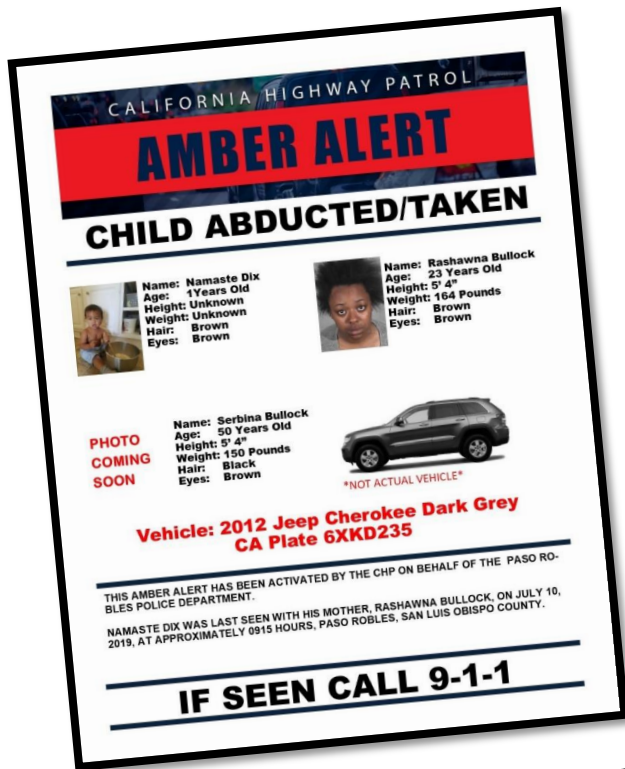
Details at <http://chp.click/alert>

Details at <http://chp.click/alert>



AMBER Alert on Phone





Hyperlink Use





How Does it Work?



Follow Up!

What is my role as a community member?





**Do my actions
really make a
difference?**



What happens if an incident doesn't meet the criteria for an AMBER Alert?

Why can't any missing children be an AMBER Alert?





How can you learn more?



Training and Technical Assistance

A wide range of [training and technical assistance](#)^{ext} is available to support enhancement of the AMBER Alert program.

No fee training is available for law enforcement first responders, investigators, and supervisory personnel; as well as other non-profit and community child protection professionals and community groups. For a complete listing of available training and assistance opportunities, visit:

- [The AMBER Advocate website training home page](#)^{ext} .
- [National Criminal Justice Training Center's AMBER Alert web page](#)^{ext} .

AMBER Alert Contacts

Wireless Emergency Alert

Toolkit for Raising
Awareness

**Training and Technical
Assistance**

Secondary Distribution of
AMBER Alerts

Technology Standards &
Guidelines

NCJTC [announcement](#) regarding COVID-19 (coronavirus)

For information concerning continuing education units, please view our [policies](#) page.



AMBER Alert Training and Technical Assistance Program

The AMBER Alert Training and Technical Assistance (T/TA) Program brings you a wide variety of training opportunities to improve the investigative response of local, regional, state, and tribal law enforcement to high risk victims, children in crisis and the commercial sexual exploitation of youth. Through this program, you will increase collaboration, improve skills, and develop effective policies and best practices to protect and safely recover missing, endangered, and abducted children.

AMBER Alert training courses can be hosted by local, regional, state and tribal law enforcement training academies, agencies, or organizations. We encourage you to collaborate with your law enforcement, public safety and non-profit partners to identify your training needs and bring training to your community.

If you are looking for technical assistance, we will work with you to identify a problem, address an existing problem, provide an objective evaluation of a problem, develop or introduce a new program, address a sensitive issue, or aid in examining the effects of a new statute, policy, or procedure. Click on Request Training to start your request.

▼ Upcoming Training



HAVE UNIQUE TRAINING NEEDS?

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<https://ncjtc.fvtc.edu/programs/PR00000010/amber-alert-training-and-technical-assistance-program>

Resources

- AMBERAdvocate.org
<https://www.amberadvocate.org/>
- NCMEC – National Center for Missing and Exploited Children
<https://www.missingkids.org/HOME>

A decorative graphic on the left side of the slide. It features a large, white, stylized question mark in the center. Surrounding it are several smaller, light blue question marks of varying sizes. A white vertical line runs through the center of the large question mark, extending from the top to the bottom of the slide.

Questions and Comments



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Thank you for your participation!

For assistance, please contact us:



AMBER Alert Training and Technical Assistance Program (AATTAP)
(877) 712-6237 | askamber@fvtc.edu | ncjtc.fvtc.edu/AMBER

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